

Cohen's Greatest Price Inducements for Monday

WELCOME TO THE HORSE SHOW AND ITS COTERIE!

For months we have been preparing an exhibition of merchandise for October—the Golden Month. We have succeeded in getting together the finest and largest display ever shown in Richmond. The store will open to-morrow with every one of its **FIFTY-SEVEN DEPARTMENTS** filled from the world's greatest storehouses of merchandise. Over forty-seven years of catering to the wants of our clientele has helped us in selecting this stock. This long experience has taught us how to help you to buy economically.

TO VISITORS: Remember that we forward, free of cost, to any point in Virginia or North Carolina all purchases of \$5 or over. Make the store your headquarters while in town.

Handsome Tailored Garments.

The finest tailoring we could get in this country, combined with the latest French styles, make a combination that can't be excelled. Our immense October business of last year will be bested this year. It is only attractions such as this will do it.

Suits.

New Tailor Suits of Panne Cheviot, new coats, with short peplum, vest and shawl collar of velvet, finished with fancy braid, kilted skirts, \$22.50.
Handsome Cheviot Suits of Pebble Cheviot, new frock coats with low cut double breasted vest, velvet trimming, high kilted skirts, \$27.50.
New Coat Suits of Broadcloth, 39-inch jackets, finished with tailor straps, skirts to match, \$20.
New Suits of mannish mixtures, with 42-inch Tourist coats, best colorings, \$15.
New Tailor Suits, with fitted back box coats, neatly trimmed with taffeta and fancy braid, kilted skirts, blue, brown and black, \$10; compare with any \$15 suit in town.
Misses' Suits, in variety of styles, fabrics and colors to choose from, \$10.
Women's Coat Suits of novelty mixtures, 27-inch jackets, collarless, finished with taffeta, a wonder, at \$8.00.
Norfolk Suits of all wool Scotch Bourette, full flare and strap trimmed skirts, best \$12.50 suits for \$8.00.

Wraps.

A new assortment of Covert Cloth Coats just received.
\$5.98 for All Wool Covert Jackets, collarless, new sleeves, lined back, full lined, a regular \$8.00 coat.
Full Back Box Coats of Olive Tan Coverts, notch collar, full sleeves, patch pockets: a \$10 coat for \$7.50. Finer ones to \$25.

Silks Will Be Higher.

In fact, prices have advanced since we bought. We are glad not to have to advance prices until this stock is gone. It will be a great Silk season. There are more novelties than ever before. Come and see the greatest and most stylish stock of Silks ever shown in Richmond, and all at Cohen prices.

\$1.50 Peau de Cygne, \$1.19.
Jet black, soft and clingy, with a lustrous finish. It is a full yard wide.
\$1.45 Black Peau de Soie, yard wide, guaranteed pure silk, has a smooth, even lustre, for \$1.19.
95c Black Peau de Soie, pure silk, lustrous finish, special 95c.

75c Black Taffeta, 45c
The new chiffon finish, and every yard guaranteed.
The Black and Colored Liberty Satins, pure silk, a high, lustrous finish, 65c.

85 Black Louisines, 58c
Yard wide and pure silk.
\$1.50 Pure Dye Black Imperial Tar-

Fine Dress Goods.

The greatest variety of Dress Goods Novelties ever exhibited in Richmond. Our showing of Imported Cloths is very remarkable. Many of them you'll not find elsewhere this side of New York, and there prices are a third more than ours.

Colored Dress Goods.

45-inch All Wool Scotch Suitings, in Oxford effects, 50c a yard.
Chamois Cloth, all wool, all the new shades, 40 inches wide, 43c a yard.
60-inch English Melton Cloths, new fall shades, 85c a yard.
Handsome Panne Finest Zibeline, in very stylish colorings, 45c a yard.
Double Fold Bourette Novelty Dress Woolens, very stylish, 29c a yard.
Heavy Oxford Skirtings, 56 inches wide, for 40c a yard.
Wool Crepe de Chine, a beautiful, soft fabric, for 43c a yard.
Broadcloth, in the very best of color, the grade that usually sells for \$1.25, are 95c a yard.
Imported 6-4 Colored Dress Fabrics, the very newest effects, \$1, \$1.25 and \$1.50 a yard.
It is impossible in this small space to give more than an idea of the fine values in this stock. You'll have no trouble finding what you want.

Don't forget that you can get your cloth spouted free of cost, and that our skirtnaker has the reputation for making the best fitting skirt in Richmond.

Knit Underwear Weather.

finds us with some mighty good news. We bought all these from four to six months ago, and that is why our prices are so little.

44c for Women's 25c Wool Vests and Pants, not corse and bulky, but light weight and made to fit. Slight imperfections caused by a caught thread, etc., is the reason for the saving.
35c—Women's Best 50c Bleached Union Suits, high neck, long sleeves and ankle lengths and silk trimmed.
25c for Bleached Ribbed Corset Covers, high neck and long sleeves—fall and winter weights.
50c for the finest Soft Pile Silk Trimmed Vests; they are shaped to the figure; regular and extra sizes.
The Munsing Underwear is beyond doubt the finest popular priced goods on the market. In every respect it fits and wears like those high priced garments, which cost two to three times as much. We have proven its merit by years of selling, which increases every season.

Go to the Basement for the cheaper grade Underwear.

Cohen's Curtain Department

did wonders last year, but we have the stock to excel it this season. It is unquestionably the finest line ever shown in Richmond, with all the saving that immense buying gives. It is worth your while to look through our line; you'll need them soon, if not now.

30c a pair—Nottingham Curtains, 2 yards long, neat, attractive patterns; some at 40c, and over a dozen more prices in Nottingham—all a third to a half under values.
\$2.50 for 3 1/2 Venetian Lace Curtains—look like hand work.
\$3.00 for Irish Point Lace Curtains.
\$4.00 for 10 Real Arabian Lace Curtains.
\$5.00 for 12 1/2 Irish Point Lace Curtains, in attractive designs.
\$12.50 for Russian Lace Curtains, and others to \$37.50, worth \$45.
\$40 for Finest Imported Brussels Lace

Curtains—extra wide and long—all over hand work, worth \$50; other Brussels Lace at \$25, worth \$35.
\$5.50 for Persian Tapestry Portieres.
\$10.75 for Mercerized Portieres—wide fringe and cord finish.
\$2.00 for Oriental Tapestry Portieres.
\$27.50 for Imported Velour Curtains—double face—Oriental one side.
50c for Door Panels, and a score of other prices to \$5.75.
50c a yard—Roman Stripes Silk Madras, for curtains, etc.
A splendid line of upholstery and everything in this line for making the home beautiful.

Flannel and Flannelette Weather,

And we have a splendid lot of popular priced goods to fill every demand. Some of these goods, if bought by us to-day, would have to sell at double our prices.

White Wool Flannels, the 15 3/4 grade, for 9 3/4c.
Wool Elderdowns, in all the pretty solid tints, 25c.
Silk Embroidered Spot Scotch Wash Flannels, the best fabric for shirt waists; cost 40c to import, for 25c.
Outing Skirt Patterns, ready for belt—crochet edge—for 25c.
Fancy Printed 2 1/2 Elderdown Flannels, for Kimonos, Bath Robes, etc., 15c.
Heavy Mercerized Oxford Suitings, made to sell for 21c, for 10c.

A Carpet Stock Right.

That is what we have. In other words, about \$10,000 worth more than we had last year. We had to buy in large quantities for cash to enable us to sell Carpets at our prices. We did right, it seems. We will increase last season's business 50 per cent. Orders to fit out five theatres and two churches have already been received this season. Wherever the business is competitive we get it. When people go elsewhere before coming here we sell without trouble. A few of the reasons:

Pretty Brussels Carpets, in new parlor and hall patterns—including the greens and reds—for 75c a yard.
Put on the floor with heavy white wadded lining.
Wilton Velvet Carpets, light and dark, parlor and hall and stair patterns; also in the two-toned red and green.
Remember our prices for Carpets include making, laying and lining, and the work is done by experts. A carpet cut and laid right will wear twice as long as one not.

Spangled Robes and Lace Jackets.

They are beautiful and dainty to a degree. The true Parisian artistic work in every one. The very thing for Horse Show and other great functions. Nothing can take their place—nothing else in the class and they take all the ribbons.

The robes are nearly ready to wear, as about the only thing needed is to finish the waist.

Spangled Robes, prices start at \$0.50 for a heavily spangled one, that is worth \$1.50; from this price up to \$30.50.
Lierre Lace Robes start at \$12.50; this style in particular has the flowers and medallion design; others to \$50.

Robes of Pure Black Silk Net, with applique trimming, are in several styles, at \$25, and others to \$40.
A full assortment of the Lace and Spangled Berthas and Godel Flouncings, which add a dainty touch to the garniture of a costume.

Big Bargains in

Waists and Sweaters.

A good judge said yesterday that she "never saw a finer lot of waists at the prices." You'll say the same when you see them.
Beautiful Taffeta Silk Shirt Waists, all the newest colors, tucked front and back, with leg of mutton sleeves, all sizes, in all colors; a waist made to sell for \$5, your choice \$2.85.
Embroidered Messaline Waists, brown, blue and white; one of this season's newest and most stylish productions, strictly up-to-date; some embroidered in the most natural flower-like designs, others in dotted effects, price \$5.
We can surprise you with a Velvet Waist for \$2.05. The material alone would cost as much; all colors, with tiny pin dots, perfectly fashioned, in all sizes.
All Wool Flannel Waists, very desirable color; made with three broad tucks in front, new collar and sleeves, choice \$1.25.
Broadcloth and Brilliantine Waists for \$1.00.
Black Mercerized Waists, tailor fashioned, splendid material, best 35c waist, choice 55c.

Sweaters.

Sweaters for \$1.00, all colors and sizes, that sold for \$3.
Handsome Knitted Norfolk Jackets, the latest style, all colors, for 55c.
Children's Norfolk Jackets for \$1.00.

Dainty Veilings.

1 1/2 yards long Crepe Chiffon Veilings, with taffeta ribbon borders, all shades, worth \$1, special 75c a yard.
All the evening shades in ready-to-wear Chiffon Veilings, 1 1/2 yards long, \$1 and \$1.50.
The New Circular Chiffon Ready-to-Wear Veilings, all shades, \$1 a yard.
SPECIAL—40 pieces New Net Veilings, in black, brown, navy and green, worth 25c, for 12 1/2c a yard.

Fashionable Laces at

New Prices.

You'll find some old favorites, but some of the new productions are remarkably pretty. Cohen, unlike most stores, does not charge an extra profit for the new things. Work considered, there is not a better value in the store than these.
New Applique Laces, embroidered or new bold designs—separable—for 50c a yard.
Venice Allover Laces, in the new designs, for waists and trimmings, 60c a yard.
Irregular Galleons and Straight Insertings, Pompadour effects, 50c a yard and upwards.
Handsome Wide Applique Laces at \$1.25 to \$3.50 a yard; Sleeve Laces to match.
Hundreds of yards of Net Top Sleeve Laces, in ecru or white, at 10c, 12 1/2c, 10c and 25c a yard.
Lace Medallions, in white or ecru, at 15c, 10c and 25c a yard.
New Pompadour and Angles Laces at \$1.00 to \$3.50 a yard.
Cord Laces Flouncings, in black Chamois and real lace abito of Point de Gaze, \$2 to \$3.75 a yard.
Several hundred pieces of German and English Torchon and Point de Paris Laces, in widths that usually sell at 30c, for 5c a yard; another lot at 5c.

Lining Bargains.

600 yards 20c and 30c Black Mercerized Satteen Linings, in lengths from 1 to 5 yards, 10c a yard.
Nubian Dye Black Percale Linings, 40c a yard.
Te Silken Linings, in black and every color, 12 1/2c a yard.
Mercerized Satteen Linings, in every color, special price 17c a yard.
Black and Navy Moreen Skirtings, a cloth worth 50c, special 35c a yard.

New Art Goods at

Artless Prices.

It took an artist to pick them out, but it didn't take an artist to admire them. Some mighty fine bargains here.

Hundreds of Cushion Tops—lithograph—that look as though they were painted. Some stamped in linen in every imaginable design; many that cannot be described; prices 9c, 15c, 25c, 50c and \$1.00.
Satin Tops, in beautiful designs, for 75c.
Ready Made Pillows, Velour types, with satteen back and tassels, all colors, 98c.
Roman Stripes Made Pillows, 25c.
12-inch Renaissance Pieces, Doyles, Centers, Scarfs and Lunch Cloths, prices from 65c to \$1.
Mexican Drawn Work, elaborate designs, every needed size, from 25c to \$1.
Complete line of Tenerife Centers, beautiful pieces, \$1.
Hundreds of Lambrequins, fine French satteen, fringed, some bordered, some elaborate floral designs, 25c to \$2.50.
Silk Lambrequins for \$1.00 to \$5.75.
25 dozen Applique Scarfs and Shams, that sell ordinarily for 75c and \$1, choice of lot, 45c.
Sheer Muslin Scarfs, with fluted ruffles, 25c.

Linen Economy.

We give these prices to show what a great linen store can do. You'll have to see the lines to understand the values. They are actually worth the values given, which are a half more than our prices.

40c a yard—2 yards wide Pure Irish Linen Table Damask, the best that has been sold in the city for 56c; it is full bleached, satin finish, and pure flax, 40c a yard.
20c a yard—Half Bleached Heavy German Damask, usual price 45c.
Silk hose, \$1.25 Damask in the city and compare with ours at 75c; full 2 yards wide and 15-inch open borders.
\$1.25 All Linen Dinner Napkins, snow white Irish Damask, 5-6 size, 85c a dozen; 3-4 size Pure Linen Dinner Napkins, \$2 a dozen.
Fringed Linen Cloths, pure linen—all white and white with colored borders—1 1/2 yards long, \$1.20 each.
Turkey Red After Dinner Cloths, in white or green combinations—fringed \$1.25.
300 dozen Pure Linen Huck and Damask Towels, hemstitched, open work and knotted fringes, sizes to 1 1/4 yards in length, 25c each.
15c for 30c All Linen Huck Towels, with damask borders.
11c for Large Size Heavy Hemmed Huck Towels.

Hosiery Specials.

In order to sample our immense stock for you, in several lots they are worth a full half more.

17c for Women's Black Imported Stockings. Did you ever see them for as little? Little or Maco, in light or heavy weight; a drop stitch or similar immaterial defect gives the saving, 3 pairs, 50c.
12 1/2c for Silk Finished Stockings for women, seamless and made of fine or heavy gauge, Egyptian hie or cotton.
10c for Women's Guaranteed Fast Black Seamless Stockings.
9c for Children's 1x1 or Derby Rib Stockings, regularly 12 1/2c.
The Wayne Knit and 'Y. K. M. 4-Thread' are the most economical stockings to buy. 25c is the price in any style or kind, and it is the best investment you can make.

Belts.

Velvet Belts, every color and kind, 25c each.
Black Silk Belts, worth 75c, are 50c each.
Ombre Silk Belts, in every color, special price 50c.
75c Braided Handie Bags, black and white.
Black and Colored Bags, good values at \$1.50, special \$1.
25 Ladies' Black \$2.00 Bags, special \$1.00 each.
Black and Colored Triple Frame Hand Bags, actually worth \$2, special \$1.25.

A Beautiful Line of

New Ribbons.

5-inch New Ombre Ribbons, 3 distinct colorings, worth 42c, for 25c a yard.
4-inch Shaded Satin Taffeta Ribbons, every color, 25c value, 20c a yard.
5-inch Soft Mouseline Hat Ribbons, 40c a yard.
6-inch Gaze Taffeta Ribbons, all combinations, so much used for hats; 30c quality, 20c a yard.
7-inch Persian Ribbons, 50c value, 40c a yard.
7-inch New More Ribbons, with panne velvet centers; made to sell at \$2.25, special \$1 a yard.

Toilet Specials.

10 gross best 10c Tooth Brushes, 10c each.
8 cakes Toilet Soap for 10c.
Palm Soap, 2c a cake.
The Hot Water Bag, 45c.
Brown's French Dressing, 5c a bottle.
Pigment Le Trefle Sachet Powder, 40c an ounce.
Oriza Le Grand's Violette Extract, 40c an ounce.

Something New About Glasses.

It is perhaps new to you, but not to experts. Many Glasses otherwise made right don't remedy eye defects because improperly fitted. Did it ever occur to you? Having trouble with your Glasses? Come in and see our optician, he will adjust your Glasses free of cost. Many people can't get Glasses suited to their eyes when very often the fault is the adjustment. Our optician is an expert, who comes with years of experience in New York to help him.

We will furnish you ten-karat Solid Gold Rimless Eye Glasses, with patent scroll guards and finest lenses, for \$3.

Any one who cuts this advertisement out and presents it to our optician will get a silk eyeglass cord free.

Our Basement Wonders.

Sample items from hundreds of the greatest price inducements in Richmond:

Timely Sale of Beddings.

Our beddings are in the basement, because it was the only handy place to display our immense stock. Half an aisle is devoted to them. Our immense purchases enabled us to save you money.

Comfortables.

\$2.75—Wool Filled Silkoline Covered Comfortables, soft and luxurious and as warm as eiderdown.
Other Fine Comfortables from \$3 to \$4.50. The last is floral silk covered, and filled with pure white eiderdown. There are Comfortables at 50c. There are others at 75c, \$1, \$1.25, \$1.50 and \$2.
Our dollar Comfortables are white wadding filled, woven in one sheet, and covered with handsome figured silkolines, white and tinted grounds. They are actually worth \$1.50.

Blankets.

Our leaders in Blankets are our 11-4 and 12-4 White Wool Blankets, which are always sold at \$6.50; we price them specially at \$5 a pair.
There are White Wool Blankets at \$2.45.
Other Wool Blankets are \$3, \$3.50, \$4.50, \$5, \$7, \$8.50, \$10 and \$12.50, which last price is for the handsomest 12-4 California Wool Blankets, which actually weigh 7 pounds.
We have a full line of Cotton Blankets, in white, tan, gray and fancy, from 75c to \$1.75 a pair.

For \$1.50 we can give you a 12 Cotton Blanket, in white or colors, with extra heavy deep fleecy, very soft and warm; actually worth \$2.25.
Quilts.
We have a lot of no brand Quilts; with the name on they would be worth just one-third more.
For \$1.75—An Extra Large Marseilles Design, Center Quilt.
Another, not so heavy, for \$1.50, but a \$2 value.

For 75c we can give you an extra value Quilt.
We have a Very Handsome Satin Finish Marseilles Quilt for \$2.50, and others to \$4.50, the last a genuine 12-4 Marseilles, worth \$5.00. There are several prices between and all like good values.

Sheets and Cases.

In the Sheets we talk most of a grade, 90x90 inches, which is full bleached and actually worth 65c, but we make it special for 55c.
For 65c there is a Sheet, 2 1/4 x 2 1/2 yards, or a hemstitched, 2 1/4 x 2 1/2, worth 70c.
For 50c there are 2 x 2 1/2 Bleached Sheets, worth 55c.
Pillow Cases at 10c are surprising, but they are worth 11c.
Pillow Cases, usually 12 1/2c, are 10c; standard sizes.
Pillow Cases, 12 1/2c are plain, hemmed, hemstitched and handkerchief borders; several grades of cotton and choice of several sizes, and worth 15c to 18c.
For 20c you have a choice of several grades of 12 1/2c cotton, in the larger sizes, some are hemstitched and are worth 25c.
30c Bolster Cases, 2 yards long, for 25c. The 25c ones are 10c.

Pillows and Cushions

Best grade of Pure Silk Floss Cushions for 25c to 65c, sizes 18 to 25 inches.
A full line of Down Cushions; prices start at 25c for an 18-inch.
5-pound Feather Pillows, fancy tick covered, 40c each.
All grades and sizes of Pillows up to 40 inches, which are filled with live goose feathers.
Bolsters to match all Pillows.

Manufacturer's Lengths of Cottons

and Flannelettes

If you can save a full third why do you care if all you need is in the piece? Some great bargains here. Read on:

Knit Underwear.

9 3/4c Crope Finish Flannelettes, in medium and dark designs, 5 3/4c.
10c Best French Percales, all new colorings, 7 3/4c.
10c Yard Wide Heavy Fleeco Flannelettes, 7 3/4c.
Comfort and Pillow Novelties, 9 3/4c a yard.
12 1/2c Heavy Fleeco Flannelettes, 8 3/4c.
16 3/4c Fancy Woven Opera Flannelettes, heavy fleeco, all tints, 11 1/2c.
6 1/2c Scotch Plaid Outings, 5 3/4c.
6 1/4c Indigo Prints, 4 3/4c.
6 1/4c Scotch Dress Gingham, 5 3/4c.
15c Persian Flannelettes (Arnold's make), 5 3/4c.
25c Bleached Sheetings, 10 1/4 width, for 10 1/2c a yard.
6 1/4c Turkey Red Prints, 5 3/4c.
12c Double Face Cheviots, 8 3/4c.

Gingham Aprons.

8c, 10c and 12 1/2c each—Your choice of a lot of Ready-to-Wear Gingham Aprons for women. They have blue and brown checks, in three sizes.

Bargains in Houseware

\$5.50—25-piece Austrian China Tea Set, decorated and gold finished; the kind that usually sells at \$8.50.
\$1.25—Complete Ruby or Opal Hall Lamps, with brass fixtures.
\$1.25—Nickel Center Draft Reading Lamp.
55c each—8-quart White Water Pitchers.
15c each—Decorated Imported Celery Trays.
\$1.75—Handsome Gold Stippled Toilet Sets, in violet or rose decorations.
5c each—Plain Glass Jelly or Custard Cups.

50c—17-quart Greystone Dish Pans.
\$1.15—Large Granite Ham Boilers, with heavy black tin tops.
35c—6-quart Tin Saucepans.
10c—Nickel Towel Racks.
10c—Egg Beaters.
1c each—Nutmeg Graters.
4c each—Potato Mashers.
10c a dozen—Chic Laundry Soap.
\$1.40—Silver Fern Dishes.
10c each—Silver Plated Napkin Rings.
25c—Silver Plated Satin Finished Butter Knives.
10c each—2-piece Carving Sets.